



SATURDAY, APRIL 19
MT. PROSPECT SCHOOL OF CLASSICAL BALLET PHOTO SHOOT
WITH RON MCKINNEY PHOTOGRAPHY
ronmckinneyphoto.com • 224-288-3076 • info@ronmckinneyphoto.com

BEFORE THE PHOTO SHOOT

- Complete the online form: <https://form.jotform.com/250766396745168> by Friday, April 18 (however, all dancers will be photographed individually, regardless).
- Enter your contact information and choose from the following options:

Viewing Gallery Option:

- For a \$50 deposit, you will have access to a Viewing Gallery of ALL of your dancer's photos from the April 19 photo shoot.
 - The \$50 deposit covers one dancer being photographed in multiple costumes photographed on April 19.
 - If you have multiple dancers in the family, you can list all siblings in the family on one form and the \$50 deposit will give you access to all of your family's photos taken on April 19.
- When you choose the Viewing Gallery option, you will receive an email with a link to the Viewing Gallery on Friday, April 25. This email will also include a \$50 coupon code to use toward your final order (which includes the purchase of prints, digital photos or other a la carte items such as magnets, buttons, bag tags, a memory mate etc.).
- Parents will be able to place their final order through the Viewing Gallery. Orders need to be placed by the end of the day Wednesday, April 30.
 - When you click on the link, you will see the first page of the MPSCB gallery with thumbnails of group photos.
 - Look for the square by the group photo/gallery name and click on "Highlights."
 - From there, to access the dancer Viewing Galleries, scroll down and click "More." You will see a drop-down menu of names in alphabetical order (by last name). Click on your dancer's name(s), to see your photos and begin to place your order.
 - From your gallery, you can "favorite" an image by clicking on a heart icon and view a slide show of all your images by clicking on the "triangle" (play) icon.
 - When you are ready to select an image, click on the grey square that says "Buy Photo." You will be taken to a screen that allows you to choose print packages as well as a variety of a la carte items. Selecting a group photo works the same way.
 - You can continue shopping and adding photos to your cart. When you are ready to check out, you will be taken to the "Order Summary" page, where you will enter your coupon code, and your \$50 deposit will be deducted from your order.
 - Additionally, on the "Order Summary" page, a speech bubble will pop up that says "Add Note to Seller." You can add any additional detail/requests/specifications to your order in this field. For example, you could request a birthmark be removed (or not be removed). You can also specify a group photo number to be used in a memory mate print or photo package.

Printed & Digital Photo Package Options

- **Package B1 (\$28):** 1 5x7 print and 1 8x10 print of the same image of the dancer
- **Package B2 (\$28):** 1 5x7 group photo and 1 8x10 print of the dancer (from the same class)
- **Package E1 (\$36):** 3 5x7 prints of the same individual dancer photo
- **Package E2 (\$36):** 2 5x7 prints of the same individual dancer and 1 5x7 group photo
- **A la carte (\$34):** A full resolution JPG of one individual dancer

Payment is made online through the form via credit card or Apple Pay (please note: Apple Pay is only available on Safari browser and Apple Pay should be configured properly on your device). If you need to work out an alternate method of payment, please contact Mr. McKinney directly.

THE DAY OF THE PHOTO SHOOT – SATURDAY, APRIL 19 AT RECplex

Dancers will be photographed on a marley floor and an all-white 20x13 backdrop. This allows upper level dancers to safely shoot action shots while also keeping the focus is on the dancer and the costume. Additionally, Mr. McKinney's camera will be tethered to a 55 inch TV screen, so dancers/teachers can check technique on a big screen and coach dancers accordingly.

- Arrive at the photo shoot at least 15 minutes ahead of your scheduled on-camera time.
- Dancers should be in full costume, with hair in a slicked back bun, ballet slippers/pointe shoes on, with drawstrings/ribbons tied and tucked in.
- Dancers may wear age-appropriate makeup at the parent's and/or dancer's discretion.
- Shortly before the photo shoot time, a member of the MPSCB faculty will gather all of the dancers together to make sure everyone is prepared and ready to go before entering the photo shoot studio. We try very hard to stick to our schedule and we will move ahead with the photo shoot even if all dancers are not present.
- **Parents are not allowed inside the photo shoot area.** Dancers will be posed by MPSCB faculty and Mr. McKinney, all of whom have many years of experience posing students for dance photography. We will work together to make sure the dancers look their best!
- Generally speaking, we will photograph the group first and then photograph individual dancers. As soon as the individual photo has been taken, the dancer is free to go.
- Each dancer will be photographed individually in two or three poses, whether or not they have pre-ordered photos or not.
- You may request a sister photo. Please notify your instructor when your first child checks in for her class photo and have the sibling in costume and ready to come in with that group.

AFTER THE PHOTO SHOOT

Please mark your calendars with these important dates:

Friday, April 25	If you choose the Viewing Gallery option, you will receive an email announcing that the April 19 Viewing Galleries are ready with a link.
Wednesday, April 30	Viewing Gallery orders due by midnight <ul style="list-style-type: none">• If you miss the order window, you WILL still be able to order photos, but prices increase and shipping charges will be added.
Monday, May 12	Prints from April 19 photo shoot will be available for pick up at Lions Recreation Center during regular business hours Families that choose the a la carte digital image option can also expect to receive and email on Monday, May 12. The email will include a four-digit pin number that will allow you download your photo(s) to your phone/laptop/device.

IF YOUR DANCER IS UNABLE TO MAKE THE PHOTO SHOOT...

Please contact Amy at ahubert@mppd.org. We will have MPSCB dancers attending our next photo shoot on Saturday, May 10 and would be happy to add your dancer to that schedule if needed.

You can also contact Mr. McKinney directly to schedule a date to visit his photography studio.

