SATURDAY, MAY 10 STUDIO IMPULSE & MT. PROSPECT SCHOOL OF CLASSICAL BALLET PRE-BALLET PHOTO SHOOT WITH RON MCKINNEY PHOTOGRAPHY

ronmckinneyphoto.com • 224-288-3076 • info@ronmckinneyphoto.com

BEFORE THE PHOTO SHOOT

- Complete the online form: https://form.jotform.com/250825330060142 by Friday, May 9 (however, all dancers will be photographed individually, regardless).
- Enter your contact information and choose from the following options:

Viewing Gallery Option:

- For a \$50 deposit, you will to have access to a Viewing Gallery of ALL of your dancer's photos from the May 10 photo shoot.
 - The \$50 deposit covers one dancer being photographed in multiple costumes photographed on May 10.
 - o If you have multiple dancers in the family, you can list all siblings in the family on one form and the \$50 deposit will give you access to all of your family's photos taken on May 10.
- When you choose the Viewing Gallery option, you will receive and email with a link to the Viewing Gallery on Thursday, May 15. This email will also include a \$50 coupon code to use toward your final order (which includes the purchase of prints, digital photos or other a la carte items such as magnets, buttons, bag tags, a memory mate etc.).
- Parents will be able to place their final order through the Viewing Gallery. Orders need to be placed by the end of the day Monday, May 19.
 - When you click on the link, you will see the first page of the MPSCB gallery with thumbnails of group photos.
 - o Look for the square by the group photo/gallery name and click on "Highlights."
 - From there, to access the dancer Viewing Galleries, scroll down and click "More." You will see a drop-down menu of names in alphabetical order (by last name). Click on your dancer's name(s), to see your photos and begin to place your order.
 - o From your gallery, you can "favorite" an image by clicking on a heart icon and view a slide show of all your images by clicking on the "triangle" (play) icon.
 - When you are ready to select an image, click on the grey square that says "Buy Photo." You
 will be taken to a screen that allows you to choose print packages as well as a variety of a la
 carte items. Selecting a group photo works the same way.
 - You can continue shopping and adding photos to your cart. When you are ready to check out, you will be taken to the "Order Summary" page, where you will enter your coupon code, and your \$50 deposit will be deducted from your order.
 - Additionally, on the "Order Summary" page, a speech bubble will pop up that says "Add Note
 to Seller." You can add any additional detail/requests/specifications to your order in this field.
 For example, you could request a birthmark be removed (or not be removed). You can also
 specify a group photo number to be used in a memory mate print or photo package.

Printed & Digital Photo Package Options

- Package B1 (\$28): 1 5x7 print and 1 8x10 print of the same image of the dancer
- Package B2 (\$28): 1 5x7 group photo and 1 8x10 print of the dancer (from the same class)
- Package E1 (\$36): 3 5x7 prints of the same individual dancer photo
- Package E2 (\$36): 2 5x7 prints of the same individual dancer and 1 5x7 group photo
- A la carte (\$34): A full resolution JPG of one individual dancer

Payment is made online through the form via credit card or Apple Pay (please note: Apple Pay is only available on Safari browser and Apple Pay should be configured properly on your device). If you need to work out an alternate method of payment, please contact Mr. McKinney directly.

THE DAY OF THE PHOTO SHOOT - SATURDAY, MAY 10 AT LIONS RECREATION CENTER

Dancers will be photographed on a marley floor and an all-white 20x13 backdrop. This allows upper level dancers to safely shoot action shots while also keeping the focus is on the dancer and the costume. Additionally, Mr. McKinney's camera will be tethered to a 55 inch TV screen, so dancers/teachers can check technique on a big screen and coach dancers accordingly.

Arrive at the photo shoot at least 15 minutes ahead of your scheduled on-camera time.

- Dancers should be in full costume, with hair in a slicked back bun, ballet slippers/pointe shoes on, with drawstrings/ribbons tied and tucked in.
- Dancers may wear age-appropriate makeup at the parent's and/or dancer's discretion.
- Shortly before the photo shoot time, a member of the SI/MPSCB faculty will gather all of the
 dancers together to make sure everyone is prepared and ready to go before entering the photo
 shoot studio. We try very hard to stick to our schedule and we will move ahead with the photo
 shoot even if all dancers are not present.
- Parents are not allowed inside the photo shoot area. Dancers will be posed by SI/MPSCB faculty and Mr. McKinney, all of whom have many years of experience posing students for dance photography. We will work together to make sure the dancers look their best!
- Generally speaking, we will photography the group first and then photograph individual dancers. As soon as the individual photo has been taken, the dancer is free to go.
- Each dancer will be photographed individually in two or three poses, whether or not they have preordered photos or not.
- You may request a sister photo. Please notify your instructor when your first child checks in for her class photo and have the sibling in costume and ready to come in with that group.

AFTER THE PHOTO SHOOT

Please mark your calendars with these important dates:

Thursday, May 15	If you choose the Viewing Gallery option, you will receive an email announcing that the May 10 Viewing Galleries are ready with a link.
Monday, May 19	Viewing Gallery orders due by midnight
	 If you miss the order window, you WILL still be able to order photos, but prices increase and shipping charges will be added.
Friday, May 30	Prints from May 10 photo shoot will be available for pick up at Lions Recreation Center during regular business hours
	Families that choose the a la carte digital image option can also expect to receive and email on Friday, May 30. The email will include a four-digit pin number that will allow you download your photo(s) to your phone/laptop/device.

IF YOUR DANCER IS UNABLE TO MAKE THE PHOTO SHOOT...

Please contact Amy at ahubert@mppd.org. We would be happy to have dancers come to Lions to take individual photos at time that works better for their schedule on Saturday, May 10 if needed/possible. You can also contact Mr. McKinney directly at the email/phone number listed at the top of this document to schedule a makeup photo session at his photography studio.